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WE HAVE 12 DIFFERENT MEMBERSHIPS!  
WHAT SHOULD YOU ASK TO FIND OUT WHICH ONE IS RIGHT FOR YOU?

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**QUESTION:**

*Twelve memberships?! Why so many?*

**ANSWER:** IN 2017, WE SWITCHED OUR MEMBERSHIPS FROM COMMODITY BASED TO AMENITY BASED. IN DOING THIS, WE ALLOW FOR COMPLETE CUSTOMIZATION OF YOUR MEMBERSHIP. WE HAVE SEPARATED OUR WINE STYLES FROM OUR AMENITY PACKAGES, MAKING IT SO THAT YOU CAN MIX AND MATCH TO CHOOSE THE BEST MEMBERSHIP FOR YOUR LIFESTYLE! WE HAVE 3 DIFFERENT TIERS OF WINE STYLE, IN COMBINATION WITH 4 DIFFERENT SETS OF BENEFIT PACKAGES, TOTALING 12 DIFFERENT MEMBERSHIPS TO CHOOSE FROM!

**Pick the right membership for you by asking yourself the following questions:**

*Wine Style:*

**QUESTION:**

*What kind of wines do you like and want to receive throughout the year?*

**ANSWER:** I LIKE BOTH REDS & WHITES.  
MEMBERSHIP WINE STYLE: **CELLAR SERIES**

**ANSWER:** I LIKE BOLD, HEAVY REDS:  
MEMBERSHIP WINE STYLE: **VINEYARD SERIES**

**ANSWER:** I LIKE PREMIUM, SMOOTH BLENDS.  
MEMBERSHIP WINE STYLE: **SIGNATURE SERIES**

*Benefit Package:*

**QUESTION:**

*Do you live out of town?*

**ANSWER:** YES, I LIVE FAR AWAY, BUT I STILL WANT TO RECEIVE YOUR WINE QUARTERLY!  
BENEFIT PACKAGE: **PRIME**

THIS MEMBERSHIP IS GEARED TOWARDS PEOPLE THAT LIVE OUT OF TOWN OR OUT OF STATE. IT IS A QUARTERLY SHIPMENT OF THREE BOTTLES OF WINE. THE WINE YOU GET DEPENDS ON WHICH WINE STYLE YOU CHOOSE (CELLAR, VINEYARD, SIGNATURE SERIES). THE PRIME PACKAGE ALSO INCLUDES A MEMORABLE EXPERIENCE FOR UP TO 8 PEOPLE EACH YEAR! THIS CAN INCLUDE A TOUR OF THE VINEYARD, A CHEESE PAIRING, OR A LIBRARY TASTING. IT IS A CUSTOMIZABLE EXPERIENCE THAT WE WOULD LOVE TO HELP YOU PLAN! BECAUSE YOU WON'T BE COMING FOR MONTHLY TASTINGS, SHIPPING IS COMPLIMENTARY FOR THIS MEMBERSHIP ON BOTH YOUR QUARTERLY SHIPMENTS AND ADDITIONAL PURCHASES.

**ANSWER:** NO, I'M A LOCAL.  
BENEFIT PACKAGE: TRY ONE OF OUR MONTHLY MEMBERSHIPS: **SILVER, GOLD, OR PLATINUM**

**QUESTION:**

*How often will you come to visit us?*

**ANSWER:** AT LEAST ONCE A WEEK  
BENEFIT PACKAGE: **PLATINUM (12 TASTINGS A MONTH)**

**ANSWER:** A COUPLE TIMES A MONTH  
BENEFIT PACKAGE: **GOLD (8 TASTINGS A MONTH)**

**ANSWER:** PROBABLY ONCE A MONTH  
BENEFIT PACKAGE: **SILVER (4 TASTINGS A MONTH)**

**QUESTION:**

*Do you dine in the restaurant often?*

**ANSWER:** YES  
BENEFIT PACKAGE: **GOLD OR PLATINUM.**  
THE DISCOUNT OF 10% OFF IN THE RESTAURANT IS INTRODUCED AT THE GOLD LEVEL.

**QUESTION:**

*When will you visit the winery/member's terrace?*

**ANSWER:** WEEKDAYS MOSTLY  
BENEFIT PACKAGE: **SILVER**  
SILVER MEMBERS ARE ABLE TO MAKE RESERVATIONS ON THE TERRACE MONDAY THROUGH THURSDAY. IF YOU RARELY COME OUT ON WEEKENDS, SILVER WOULD BE JUST ENOUGH FOR YOU!

**ANSWER:** WEEKENDS  
BENEFIT PACKAGE: **GOLD OR PLATINUM**  
WEEKEND RESERVATIONS ARE SAVED FOR GOLD OR PLATINUM MEMBERS. DUE TO OUR HEAVY VOLUME OF VISITORS ON FRIDAY THROUGH SUNDAY, WAIT TIMES FOR TERRACE WALK-INS HAVE BEEN VERY LONG. IT IS BEST TO MAKE A RESERVATION!